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PGA PROFESSIONALS AND AMATEURS RAISE \$9,000 FOR SCHOLARSHIPS AT ANNUAL PRO-AM



Brett Kleinkopf, host PGA Head Professional at Hillcrest Country Club in Boise, Idaho, shot a 1-over-par round of 72 to best a field of 28 professionals and their amateur teams in pleasant springtime conditions to win the 2015 National Car Rental RMSPGA Foundation Larry Malone Scholarship Pro-Am presented by Pepsi and supported by Legendary Headwear. In the senior division, John Graham, PGA Head Professional at Sand Creek Golf Course in Idaho Falls, Idaho, shot a 3-under-par round of 68 to take first place honors. On the team side, PGA Life Member Buster Whitney of Caldwell, Idaho, and his amateur players, Carrie Brown, Jenny Staples and Shawna Ianson shot a team total of 122 in the one gross ball, one net ball format to take home the first place hardware. This was the 41st playing of this long standing charity event which was conducted at the 6810 yard, par 71, Hillcrest Country Club in Boise, Idaho, on Monday, April 20th.

Since 1974, the Rocky Mountain PGA and generous sponsors have teamed up to raise more than \$200,000 in scholarship funds for junior golfers. This scholarship program started in memory of Larry Malone who had a successful career in golf at Twin Falls High School and Weber State University. Mr. Malone succumbed to cancer in 1974, and for forty-one years local PGA Professionals, amateurs, friends and family have gathered to remember this young man and his love of the game.

The Malone family, The Rocky Mountain Section PGA and The Rocky Mountain Section PGA Foundation wish to sincerely thank National Car Rental, Pepsi, and Legendary Headwear sales representative Andy Hollister, PGA, for their continued support of this event. In addition, thanks go out to Denece Malone for her contributions. Sincere thanks to head golf professional Brett Kleinkopf, PGA, and the rest of the Hillcrest Country Club staff for their always gracious hospitality.



EAMES AND ALLEN DOMINATE THE YELLOWSTONE CHAPTER PGA PRO-PRO



Bob Eames, PGA Director of Golf at Yellowstone Country Club in Billings, Montana, with partner Jeff Allen, assistant professional at Hilands Golf Club in Billings, captured the 2015 Rocky Mountain

Section PGA Yellowstone Chapter Pro-Pro supported by FootJoy, OGIO, OMEGA and The PGA TOUR. Eames and Allen played exceptionally fine golf both days of the championship finishing with a 54-hole total of 21-under-par, 192. John Peterson, PGA Life Member from Bozeman, Montana, and Joey Lovell, assistant professional at Black Bull in Bozeman, finished alone in second place with a two day total of 11-under-par, 202. Woody Spainhower, PGA Head Professional at Black Bull, and his partner Tyler Armstrong, assistant professional at Yellowstone Country Club, were one shot behind Spainhower and Armstrong, finishing third.

The event was contested on the 6138 yard Hilands Golf Club in Billings, Montana, on Monday and Tuesday, April 13th and 14th. The formats of play for the event included a scramble the first 18 holes, four-ball stroke play the second 18 holes, and modified alternate shot (Chapman) the final 18 holes. Eames and Allen recorded identical scores of 65 in the second and final rounds to go with a first round score of 62.

The Yellowstone Chapter thanks Doug Hagen, PGA General Manager, Eddie Kavran, PGA Head Professional, and the Hilands Golf Club and its staff for hosting the event. The Chapter also thanks FootJoy representative Lloyd Putnam, OGIO representative Lori Putnam, OMEGA and The PGA TOUR for their support of the event.

GIBBS & BRYSON SQUEEZE OUT VICTORY IN THE SNAKE RIVER CHAPTER FACILITY CHAMPIONSHIP

A Chamber of Commerce afternoon produced great scores and inspired competition at the season opening 2015 Cleveland Golf/SRIXON RMPGA Snake River Chapter Facility



Championship. Twenty-three teams began play on this warm and breezy day and Ben Bryson, PGA Head Professional at BanBury Golf Course in, Eagle, Idaho, and PGA Teaching Professional Jonathan Gibbs, also of BanBury, shot rounds of 65 and 72, 7-under-par, to outlast Preston Otte, PGA General Manager and his assistant Jake Harr from Clear Lake Country Club in Twin Falls, Idaho, by a single shot to capture the 2015 title. Host PGA General Manager Adam Martens and his partner PGA Head Professional Lance Rieber, both from The Club at Spurwing in Meridian, Idaho, finished alone in third place 4 shots off the pace.

The single day 36-hole Championship was contested Monday, April 13, 2015 at the 6980 yard, par 72 layout at The Club at SpurWing in Meridian, Idaho. The first round was a better ball of partners and the second round was a modified alternate shot format. Both players on the two-man team must come from the same facility and be PGA Professionals or registered apprentices.

The Rocky Mountain Section PGA wishes to thank The Club at SpurWing, PGA General Manager, Adam Martens and his staff for hosting the event. A sincere thank you goes out to sales representative Ethan Schofield and Cleveland Golf/SRIXON for their generous sponsorship of the tournament. The Section also thanks OMEGA and The PGA TOUR for their support.

PGA REPORT FROM KYLE HEYEN, PGA, DISTRICT 9 DIRECTOR

As I mentioned last month, the annual Planning Session and Board Meeting was held in Palm Beach Gardens in February. The PGA of America's Officers, District Directors, Independent Directors, Executive Staff and Senior Directors were all in attendance.

As has been discussed over the past few months, the Long Term Strategic Plan is our blueprint for success that will ensure that we become both a smarter and healthier organization for years to come.

The following points will guide us through the Long Term Strategic Plan:

1. Mission: Serve the Member and Grow the Game of Golf.
2. Revised Ground-Up Approach: Start at the Membership and Section Level vs. National pushing down.
3. 8 Core Products Identified to Ensure Balance in Programming against Breadth of Association Needs: Employment, Education, Player Development, Sections, PGA Reach, Championships, Properties and Global.

I can tell you the open lines of communication in the boardroom have never been better, which will lead to following the path that has been put in place to benefit the PGA Member and the Association.

Social Media Policy

At the Planning Session and Board Meeting, the National Board adopted social media guidelines that will direct the PGA Officers and Board, relative to their social media interactions.

Life Insurance

At the same meeting, the Board approved an increase in the Life Insurance policy. In the past, all PGA Members were under the policy. Apprentices will be added to the policy starting in fiscal year 2016.

By adding Apprentices, we were able to increase the Term Life Death Benefit to \$15,000 for PGA Professionals under 35; and to \$10,000 for 35 and older. In the past, it was \$13,250 for ages under 35; \$6,600 for ages 35-49; and \$2,650 for 50 and older. The premium is now \$34 annually instead of \$26.

PGA.org

With the launch of PGA.org at the PGA Merchandise Show, we have already seen initial indicators of success, including:

1. More than 13,000 Members and Apprentices have accessed the site.
 2. 45% of traffic is coming from mobile phones and tablets, due to the site being designed for mobile optimization.
 3. More members have updated their profile in 30 days than they had in the past 4 ½ years.
- PGA.org is a work in progress, and we will continue to look to add more features and benefits for the member. PGALinks will be shut down at some point this spring. You will be notified on the exact date when you visit the site.

There is also a training video at PGA.org to help educate you on how to take advantage of all the benefits of the new PGA.org.

PGA Junior League Golf

With the acquisition of PGA Junior League Golf, we have seen nothing but positive feedback and registration interest for the upcoming season.

If you have not already registered your team for the 2015 season, you can now go to the website and complete all information. As a reminder, all individuals involved with PGA Junior League Golf must go through the new background check process.

Tying in PGA Junior League Golf with the PGA Grand Slam of Golf next October will give viewers an opportunity to watch and see what Junior League is all about.

PGA Junior League will be under the PGA REACH foundation, with profits used to support scholarships of Junior League teams and other philanthropic efforts.

Also, having Defending PGA Champion Rory McIlroy as our official Ambassador will assist in our efforts to grow this program over the next few years.

PGA Ryder Cup

By now, you know that Davis Love III is our 2016 Ryder Cup Captain. He will be at the helm, as we

look to bring back the Ryder Cup to the U.S., at Hazeltine National Golf Club.

This is coupled with the development of the Ryder Cup Committee, which has been overwhelmingly received by both the Tour Players and PGA of America representatives.

Additionally, a streamlined Ryder Cup Committee was announced during the same time that will help steward the future needs of the Ryder Cup. The new Committee members are: Derek Sprague - PGA President, Paul Levy - PGA Vice President, Pete Bevacqua - PGA CEO, Davis Love III, Tiger Woods and Phil Mickelson.

With Hazeltine National Golf Club in our part of the country, I would strongly encourage you to consider attending the preeminent global golf event next year.

PGA REACH and Folds of Honor Foundation
Most of us have been proud supporters of the Folds of Honor Foundation since Day 1, when Maj. Dan Rooney and PGA Past President Brian Whitcomb announced the journey at the 2007 PGA Championship.

Recently, Folds of Honor and the PGA of America renewed our relationship. This will ensure that our partnership will provide greater opportunity for us to work together in support of the Military and their families. All of this falls under the Military Pillar of PGA REACH.

If you are anything like me, you are ready for the season to begin. I wish you the best, and let us hope for a great 2015 start to the golf season!

If you have any questions, please feel free to email me at kah57@me.com.

Sincerely,

Kyle Heyen, PGA
National PGA Director, District 9

FY 2015/2016 DUES BILLING

The invoices for Fiscal Year 2015/2016 annual PGA dues billing are now available on PGALinks.com/PGA.org. Each individual with an email address will receive a notification by email advising them that the invoices are now available. Once an individual logs on, there will be an active dues billing link with the dues balance displayed

that will take them to the secure website to view, print and/or pay the annual dues. Those individuals without an email address on file should have received a printed invoice in the mail.

New for FY 2015/2016, apprentices will be billed for Term Life Insurance that becomes effective July 1, 2015 at an annual cost of \$34. Therefore, apprentices will see an increase in their annual dues invoice.

For those individuals making payment by check, please note that the mailing address is PGA of America, PO Box 31089, Palm Beach Gardens, FL 33420-1089. Dues must be paid prior to July 1, 2015 to avoid suspension and additional fees.

PRO-AM ADDITIONS/CHANGES

The following Pro-Am additions/changes are now listed on the website calendar:

- Add the Desert Canyon Golf Course Pro-Am on Monday, June 22
- Format for the Shadow Valley Golf Course Pro-Am on June 1st is 1G/1N

PGA MSR CYCLE ENDS JUNE 15, 2015

The deadline to complete the current MSR cycle ends on June 15th but there are still opportunities to obtain credits. PGA of America is offering videos on PGALinks.com from the 2014 and 2015 Merchandise Show Member Business Center Theatre. Credits in the PGA Required category can be earned by viewing the videos and successful completion of the assessments, at no cost to the professional. The Rocky Mountain Section Annual Business Meeting is another opportunity to obtain three (3) PGA Required credits. The meeting is Sunday, May 17th at 5:00 pm at The Residence Inn Marriott in Idaho Falls, Idaho.

RMS ANNUAL MEETING AND PRESENTATION OF SECTION AWARDS

The Annual Meeting of the Rocky Mountain Section PGA, supported by PGA National Resort and Spa, will be held on Sunday, May 17, beginning at 5:00 p.m., at the Residence Inn by Marriott in Idaho Falls, Idaho. The Presentation of Section Awards and induction of the second Section Hall of Fame class will be the final items of business.

Kyle Heyen, District #9 Director from the Colorado Section PGA will give the national report and also be available for your questions.

Elections for Section Offices, and the installation of the new Board of Directors, will occur at the meeting. Life Member-Active and Class A members are eligible to vote. These are the nominees:

President

James Brown Boise, Idaho

Vice-President

John VanVleet Preston G & CC Preston, Idaho

Secretary

Dave Carollo Eagle, Idaho

Jim Empey Quail Hollow GC Boise, Idaho

Brandon Kahl Riverside CC Bozeman, Montana

The Section dress code (business attire (coat and tie for men)) is in effect and there will be no exceptions.

Members in attendance will receive three (3) Member Service Requirements. Apprentices in attendance will receive two (2) Apprentice Education Points.

A reception will be held immediately after the meeting for those in attendance.

Attendance at this meeting is not required to participate in the TaylorMade-adidas, Ashworth Golf and Adams Golf Pro-Pro Shootout

MIZUNO TO SUPPORT RMSPGA FALL PRO-PRO



Mizuno has added its support to the Rocky Mountain Section PGA Fall Pro-Pro for 2015. This agreement marks Mizuno's introduction to the Rocky Mountain Section PGA family of sponsors.

The Section thanks Regional Manager Jeremy Galbreth and Sales Representative Cody Faught for their support of the Rocky Mountain Section PGA and, in particular, for the support of Mizuno regarding the Fall Pro-Pro.

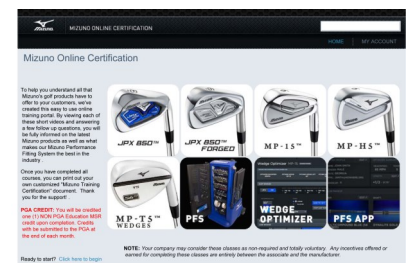
Mizuno is located in Norcross, Georgia and manufactures high quality golf and other sports equipment. The corporate philosophy is "Contributing to society through the advancement of sporting goods and the promotion of sports."

The 2015 RMSPGA Fall Pro-Pro will be held Monday and Tuesday, October 5th and 6th at Idaho Falls (Idaho) Country Club.

MIZUNO EDUCATION OPPORTUNITY

Mizuno is offering
our PGA
Professionals the
ability to earn one
(1) NON-PGA
Education MSR
Credit upon

completion of the Mizuno product and PFS training courses that are live at [Mizunotraining.com](https://mizunotraining.com) and through mizunofitters.com. The address to get to that site is mizunotraining.com. A Mizuno account is not necessary to complete the training and those interested should have their member number at hand to access the site.



JUNIOR GOLF PLAYING OPPORTUNITIES

Registration is now open for the Junior RMSPGA Championship, the Yellowstone Junior Championship and the Gallatin Valley Junior Championship. Please make your junior golfers aware of these events.

[CLICK HERE](#) for **Junior Rocky Mountain Section PGA Championship** entry and information. This year's championship is being held at Juniper Hills Country Club in Pocatello, Idaho, June 17-18.

[CLICK HERE](#) for **Yellowstone Junior Championship** entry and information. This tournament is being held at Powell Golf Club in Powell, Wyo., July 8-9.

[CLICK HERE](#) for **Gallatin Valley Junior Championship** entry and information. This tournament is being held at Bridger Creek Golf Course in Bozeman, Mont., July 29-30.

DRIVE CHIP & PUTT CHAMPIONSHIP

The DRIVE CHIP & PUTT Championship is open to boys and girls ages 7-15. Boys and girls will compete in separate divisions in four age categories. Participants will advance through local, sub-regional, and regional qualifiers conducted throughout the United States. At each qualifying level, participants will hit (3) shots at each station of the competition, and accumulate points throughout the day. Champions will continue to advance leading up to the DRIVE CHIP & PUTT Championship finals held at Augusta National Golf Club during Masters Tournament week.

The Rocky Mountain Section will conduct the following DRIVE CHIP & PUTT local qualifiers:

Wednesday, June 10, 2015 at Ridgecrest Golf Club, 3730 Ridgecrest Drive, Nampa, Idaho

Sunday, June 21, 2015 at The Powder Horn, 23 Country Club Lane, Sheridan, Wyoming

Age Divisions

Boys 7-9	Girls 7-9
Boys 10-11	Girls 10-11
Boys 12-13	Girls 12-13
Boys 14-15	Girls 14-15

For more information and to register please visit www.drivechipandputt.com.

SHORT SHOTS

Welcome to Tom Womeldorf, (A-1) PGA Head Professional at Olive Glenn Golf & Country Club in Cody, Wyoming.

Teton Springs Resort and Club in Victor, Idaho, has named Tony Snoey as the Facility Manager (A-9).

Joshua Anderson, PGA, is the Assistant Golf Professional at Riverside Country Club in Bozeman, Montana.

Chris Jones, PGA, has been named the Assistant Golf Professional at Powell Golf Club, Powell, Wyoming.

Ray Donaldson, PGA, is the Assistant Golf Professional at Pinecrest Golf Course, Idaho Falls, Idaho.

Welcome to Rick Golden, PGA Life Member, who recently relocated to Boise, Idaho, from the Pacific Northwest PGA.

Apprentice News:

Matthew Stricker, B-8, is the assistant professional at Peter Yegen Golf Course, Billings, MT

Ted Babcock, B-8, is the assistant professional at Valley View Golf Club, Bozeman MT

Creighton Arial, B-13 Bigwood Golf Club @ Thunder Spring, Ketchum, ID

Cecilia Garcia, B-8, TimberStone Golf Course, Caldwell, ID

Nathan Weston, B-8, Laurel Golf Club, Laurel, MT

BONFILIO AND BURTON NAMED 2015 PGA FINANCIAL ASSISTANCE FUND SCHOLARSHIP RECIPIENTS

The PGA of America's Financial Assistance Fund Scholarship recipients for 2015 have been awarded and Kinsley Bonfilio (Eugene Bonfilio, PGA) and Calvin Burton (Kevin Burton, PGA) have been selected as recipients from the Rocky Mountain Section.

The scholarship program is an academic based scholarship program that takes into consideration the student's high school cumulative grade point, ACT and/or SAT test scores and extracurricular high school activities. Both students were awarded \$2000 for the 2015-2016 school year.

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The advertisement features a golfer in a blue shirt and black pants standing on a golf course. In the foreground, a large SkyCaddie TOUCH device displays a golf course map with various yardage markers (10, 356, 136, 275, 250, 225, 235). Below the device are two LINX watches: a black one showing 'LAYUP 256' and '100Y OUT', and a white one showing '159' and '148 - 170'. The background shows a lush green golf course with trees and a blue sky.

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