



INSIDE THIS ISSUE

Adidas and Ashworth Golf Renew Support - Page 1

PepsiCo Continues Sponsorship of Rocky Mountain PGA Foundation - Page 1

Snake River Chapter Elects New Officers - Page 2

Cleveland Golf/Srixon Continues Sponsorship -Page 2

Employment and Player Permit Info - Page 2

Kavran, Troxel, and Duquette Elected as YC Officers - Page 2

Pro-Am Additions/Changes - Page 3

Boise Golf & Travel Show - Page 3

2015 Golf Pass - Page 3

Scholarships - Page 4

MSR Cycle Countdown - Page 4

Short Shots- Page 4

PGA.org - Page 5

Junior Golf Access Program - Page 5

Tournament Registration Now Open for YC Pro-Pro and SRC Facility Championship—Page 5

March District Report - Page 6-7

Compensation Survey - Page 8

PGA Junior League Golf - Page 9

Complimentary Online Education - Page 9

JC Golf Accessories Ad - Page 10

SkyCaddie Ad - Page 11

Sponsor Listing - Page 12

adidas and ASHWORTH GOLF RENEW SUPPORT



The Rocky Mountain Section PGA is pleased to announce that adidas and Ashworth Golf have agreed to continue their support of the Rocky Mountain PGA and its member professionals for the next two years. As part of the sponsor agreement, adidas and Ashworth Golf have been named the presenting sponsor of the Carter Cup Matches, a supporting sponsor of the Idaho Open, a supporting sponsor of the RMSPGA Pro-Pro Shootout and the "exclusive apparel

provider to the Rocky Mountain PGA staff."

The Rocky Mountain Section extends its thanks and appreciation to adidas and Ashworth Golf, sales representative Jeff Smith, and western regional sales manager Shaun Hansen, for their support of the Rocky Mountain Section and its members.

PEPSICO CONTINUES SPONSORSHIP OF ROCKY MOUNTAIN PGA FOUNDATION

The Section is very grateful for the continued commitment from PepsiCo, (Nampa, Idaho and Twin Falls, Idaho) as PepsiCo will continue their support of the Rocky Mountain PGA Foundation for the next year. PepsiCo will sponsor the Larry Malone Scholarship Pro-Am, a Foundation event and the Foundation's Junior Golf Access Coupon Program continues as part of the sponsorship.



The Rocky Mountain Section PGA Foundation, established by the Rocky Mountain Section PGA, is a non-profit charitable organization whose purpose is to promote and develop programs dedicated to young people. It is a priority of the Foundation to grow the game of golf while using the game and its core values of honesty, integrity, respect, courtesy, sportsmanship and perseverance to enhance the quality of life for all youth.

SNAKE RIVER CHAPTER ELECTS NEW OFFICERS

The Snake River Chapter recently held their Spring Membership Meeting and Education Seminars at The Club at SpurWing in Meridian, ID. During the election of officers, Brett Cordingley, Head Professional at Teton Lakes GC was elected President; Dustin Ames, Head Professional at Jug Mountain Ranch was chosen as Vice-President; and Lucas Brick, PGA Assistant Professional at The Valley Club was elected as Secretary. These gentlemen will take their oath of office at the RMSPGA Annual Meeting in May in Idaho Falls, ID. Special thanks go to outgoing President Dave Carollo, PGA, for his efforts and professionalism during his term of office.

CLEVELAND GOLF /SRIXON CONTINUES SPONSORSHIP



Cleveland
GOLF

The Rocky Mountain
Section PGA, The Rocky
Mountain Section PGA

Foundation and Cleveland Golf/SRIXON have reached a sponsorship agreement for 2015. Cleveland Golf/SRIXON will continue to sponsor the RMSPGA Facility Championship.

The 2015 Cleveland Golf/SRIXON Snake River Chapter PGA Facility Championship will be held April 13th at The Club at SpurWing in Meridian, Idaho. The Rocky Mountain Section PGA is thankful for and appreciates the support of Cleveland Golf/SRIXON and Ethan Schofield, sales representative, for their support of the Section and its members and apprentices.

EMPLOYMENT INFORMATION FORM & PLAYER PERMIT INFORMATION

Employment Information Form:

It is the Section's responsibility to ensure that each member and apprentice is properly classified; therefore we are conducting the 2015

annual review of all classifications.

The Employment Information form must be completed with all appropriate signatures and returned to the Section Office prior to obtaining a 2015 RMSPGA Player Permit.

Click [here](#) to download the Employment Information Form

Player Fee Information:

The fee structure for the 2015 Player Fee has changed.

Snake River Chapter: \$55 if paid before March 1, 2015; \$75 starting March 1, 2015

Yellowstone Chapter: \$55 if paid before April 1, 2015; \$75 starting April 1, 2015

Click [here](#) to download the 2015 Player Fee form

Click [here](#) for online payment of the Snake River Chapter Player Fee

Click [here](#) for online payment of the Yellowstone Chapter Player fee

KAVRAN, TROXEL AND DUQUETTE ELECTED AS YC OFFICERS

At the recent Yellowstone Chapter Membership Meeting held at Hilands Golf Club in Billings, Mont., the following professionals were elected to lead the chapter: Eddie Kavran, Head Professional at Hilands Golf Club, as President; Ryan Troxel, Director of Golf at Sidney Country Club, was chosen as Vice-President; and Michael Duquette, Black Bull Head Professional, was elected as Secretary. A special thank you to Brandon Kahl, the Yellowstone Chapter outgoing President, for his time and service during his term in office.

PRO-AM ADDITIONS/CHANGES

The following Pro-Am date additions/changes are now listed on the website calendar:

- Add the Shadow Valley Golf Course Pro-Am to Monday, June 1.
- Add the Juniper Hills Country Club Pro-Am to Monday, June 29.
- Add the RedHawk Golf Course Pro-Ladies to Thursday, July 2.
- Add The Valley Club Pro-Am to Friday September, 18.
- Move the Highland Golf Course Pro-Am from June 29 to Monday, August 3.
- Add the Eagle Rock Golf Course Pro-Am to Monday, June 8.
- Add the Eagle Rock Golf Course Pro-Ladies to Tuesday, September 8
- Powell Golf Club Pro-Am was August 24 and is now July 27
- Add the American Falls Golf Course Pro-Am to Tuesday, July 14
- Add the American Falls Golf Course Pro-Ladies to Tuesday, September 1

BOISE GOLF & TRAVEL SHOW

There are hundreds of happy junior golfers in the Treasure Valley area of Idaho thanks to the efforts of our Rocky Mountain PGA

professionals who volunteered their time to distribute a free golf club to kids attending the recent Boise Golf & Travel Show.



Approximately 500 clubs were handed out to kids ages 3-12 compliments of the Rocky Mountain Section PGA Foundation. Our professionals also provided complimentary instruction to attendees of the two day show and business was brisk.

Special thanks go out to Rocky Mountain Section professionals Gabe Dorosh, John Lewis, Todd Bindner, Dave Carollo, Jim Brown, Jonathan Gibbs, Bob Campbell, Andy Hollister, Jim Empey and Kyle Weeks for volunteering their time with the juniors and instruction at the show.



2015 PGA GOLF PASS



Free Ticket to Albertsons Boise Open with Golf Pass Purchase!

Presented By SunValley

The Rocky Mountain Section PGA is pleased to again offer the PGA Golf Pass. The Golf Pass offers discounted rates at golf courses in Idaho, Montana, Wyoming and Nevada and has become very popular for the avid golfer.

Sun Valley, rated as a top 75 resort golf course by Golf Digest, continues on as the presenting sponsor of the 2015 Golf Pass. The Section appreciates the support of The Sun Valley Company, Tyler Jones, PGA General Manager, and Jeff Peterson, PGA Director of Golf, along with John Johnson and TaylorMade Golf.

2015 ROCKY MOUNTAIN SECTION PGA FOUNDATION SCHOLARSHIP

The Snake River Chapter and Yellowstone Chapter Scholarship Program, funded through the Rocky Mountain PGA Foundation, has been in existence for the last forty years providing scholarships to college bound high school seniors.

The Scholarship Program is an academic scholarship awarded based on academic achievement, community and extracurricular activity, financial need, leadership and involvement and contribution to the game of golf.

Scholarship applications for the Class of 2015 are now available and interested high school seniors may download an application at www.rockymountainpga.com or contact the Rocky Mountain Section PGA office at 1303 South Five Mile Rd., Boise, Idaho 83709 or call (208) 939-6028 to receive an application.

The deadline for applications to be received at the Section office is 4:30 p.m. on Friday, March 27, 2015.

Click [here](#) to download the 2015 Application.

MSR CYCLE COUNTDOWN CONTINUES

As you are probably aware by now, June 15, 2015 is the end date of the current Member Service Requirement cycle. If you are still in need of credits please contact Laurie at the Section Office to find ways to satisfy these requirements.

SHORT SHOTS

Congratulations to Pat Stoltz, PGA Head Professional at Madison Meadows GC, Ennis, Montana. Pat was recently elected to membership in the PGA of America Quarter Century Club having served the PGA honorably for 25 years.

Tate Mills, PGA, recently was elected to membership in the PGA of America and has been named the Head Professional at Elkhorn Golf Club, Sun Valley, ID.

Riverton Country Club, Riverton, WY, has named Bernie Blan, PGA, as their new Head Professional.

Lenny Stroup, PGA, Boise, ID, has reclassified to Life Member.

Doyle Corbett, PGA, is now the Director of Instruction (A-14) at Sun Valley Golf Course, Sun Valley, ID.

Ryan Troxel, PGA, is the new Head Professional at Sidney Country Club, Sidney, MT.

Fairview Golf Course in Caldwell, Idaho, has named Roger Garner, PGA, as their Head Professional.

Dennis Howell, Jr., PGA, is now the Head Professional at American Falls Golf Course in American Falls, ID.

Teton Reserve, Victor, ID, has named Kevin White, PGA, as their new Head Professional.

Buster Whitney, PGA, Caldwell, ID, has reclassified to Life Member Active (LMA).

Roy Ahnstedt, PGA, is the Teaching Professional at Pierce Park Greens, Boise, ID.

Teton Lakes GC, Rexburg, ID, has named Fred Luthy, PGA, as their Assistant Professional.

Dave Doherty, PGA, is now the Head Professional at Eagle Rock Golf Course in Billings, MT.

Welcome to Rick Reed, PGA, Jackson, WY.

Please note that Livingston Country Club, Livingston, MT., is now Livingston Golf Course.

Congratulations to Ron Dunham, PGA Head Professional at Teton Pines Country Club in Wilson, WY. Ron carded a hole-in-one on the 170 yard #16 hole at the Ryder Course at Port St. Lucie, FL, on January 14th.

Apprentice News:

Keehton Potter named assistant professional at Plantation Country Club, Boise, Idaho.

Jordan Hamblin named assistant professional at RedHawk Golf Course in Nampa, Idaho.

Tyler Armstrong named assistant professional at Yellowstone Country Club, Billings, Montana.

Joshua Andona named assistant professional at Black Bull, Bozeman, Montana.

Patricia Gibbens named assistant professional at Ridgecrest Golf Course, Nampa, Idaho.

Nic Andreason named head professional at River Birch Golf Course, Star, Idaho.

Tyson McFarland named head professional at Bridger Creek Golf Course, Bozeman, Montana.

PGA.ORG THE NEW PGALINKS.COM

For the past year, an overhaul of the digital presence of the PGA of America has been underway. And now, the newly designed PGA.org will supplant PGALinks to become the internal site of the Association.



With a new public-facing portion of the site demonstrating the value of the PGA Professional, and a new personalized member center, the site is designed to help you grow your career, your business, and the game.

To Access the new site:

1. Visit PGA.org
2. Login with your PGALinks.com username and password

What to do first:

1. View the [PGA.org Instructional Guide](#)
2. Customize your profile page. Login and simply click on My Profile to add a new profile photo, update your expertise, and enter your accomplishments.
3. Visit "Member Preferences" while you are editing your profile to choose whether you want content related to Teaching the Game, Managing a Facility, or Advancing the Industry. You've been pre-selected into one of these categories based on your classification, but you can change this setting at any time.

Can I still access PGALinks? Yes, both PGA.org and PGALinks.com will be available for a short period of time. At that point, even if you type in PGALinks.com, it will take you to the new PGA.org. If you have any questions or would like to share what you think about PGA.org, please email membership@pgaahq.com.

TOURNAMENT REGISTRATION NOW OPEN FOR YC PRO-PRO AND SRC FACILITY CHAMPIONSHIP

Registration is now open for the following events:

Yellowstone Chapter PGA Pro-Pro

Monday and Tuesday, April 13 & 14
Hilands Golf Club, Billings, Montana.
The entry deadline is April 8th.

[Click here](#) for BlueGolf page for tournament information and entry

[Click here](#) to download the entry form

Cleveland Golf/Srixon Snake River Chapter Facility Championship

Monday, April 13
The Club at SpurWing, Meridian, Idaho. The entry deadline is April 8th.

[Click here](#) for BlueGolf page for tournament information and entry

[Click here](#) to download the entry form

RMSPGA JUNIOR GOLF ACCESS PROGRAM

The Rocky Mountain Section PGA Foundation is again offering the Junior Golf Access Program in 2015. Created as an effort to provide juniors with the opportunity to enjoy the game of golf regardless of financial status, the Junior Golf Access Program has provided countless juniors the opportunity to play golf at no cost to them. Through the Access Program, juniors receive coupons for complimentary practice balls and/or rounds of golf at participating Rocky Mountain PGA facilities. The coupons are distributed through high schools, youth groups and golf leagues.

MARCH DISTRICT REPORT

National PGA Board Planning Session

During the first week of March, the National PGA Officers, Board of Directors, Executive Staff and Senior Directors will spend four days at PGA of America Headquarters for the annual Board Planning Session.

The Long-Term Strategic Plan will serve as the road map to follow, as we look to "Serve the Member and Grow the Game."

MSRs

As a reminder, June 15, 2015 is the end of the current MSR cycle.

Are you still short on your MSR requirements? If so, please login to the new PGA.org. Then, go to the Education Link and the Complimentary PGA Required MSR Link. Here, you can view videos and testing that can enable you to earn 1 or 2 MSR credits per course. You are able to watch as many as 10 videos, and take a test on each to earn your PGA-required MSR credits.

Another way to earn a MSR credit is to go to PGA.org, and update your profile. This will earn you 1 MSR credit in the "Service" Category.

If you have any questions, now is the time to contact the PGA Membership Department or your Section Executive Director to avoid going to Class F on July 1, 2015. Don't wait until June, when time will be running out.

Port St. Lucie, Florida

Recently, the Dye Course at PGA Golf Club was ranked 19th in Golf Digest's Florida Rankings. The Wanamaker Course was ranked 32nd; and the Ryder Course shared the 34th spot.

Meanwhile, the new concept of turning St. Lucie Trail Golf Club into a high-value, public facility has proven to be a huge success.

The PGA Golf Club clubhouse is on schedule to be completed this summer...and on budget. Between the new golf course equipment and better agronomy practices and staffing, we have already seen the following results:

- An increase in rounds of golf by 3,000, as compared to the same three-month period during the winter last year.
- Rave reviews of golf course conditions and quality of service by the Staff. These high marks have come from PGA Members who live and play at PGA Golf Club.
- A facility for which PGA Members are proud.

Congratulations to PGA Golf Properties General Manager Jimmy Terry and Golf Course Superintendent Dick Gray and their staff for all their efforts!

Centennial Celebration

As we approach our Centennial Celebration, plans are already underway to celebrate our 100th year in 2016.

There will be a 100-day celebration, starting with the PGA Merchandise Show in January. One of the critical components of this celebration is that we will develop a Section Spotlight feature on Golf Channel for each of the 41 PGA Sections.

PGA.org

Through a year-long and extremely collaborative process, PGA.org was launched at the PGA Merchandise Show. The change from PGA Links to PGA.org has the following benefits for PGA Members and Apprentices:

- Personalized features that allow you to customize content and tools to fit your unique needs.
- A simplified experience to help you find the content and tools that you need.
- Enhanced tools to make teaching the game and managing a facility easier from any device, desktop, phone or tablet.
- Enhanced tools assisting you in making connections in the online space.

Once you login, you can go to the Website Guide, which will take you through the site to make sure you are taking advantage of every possible tool

to grow as a PGA Professional and grow your business.

KPMG Women's Championship

This June will mark the first KPMG Women's PGA Championship at Westchester Country Club in New York.

PGA Professionals Karen Paolozzi, Alison Curdt and Laurie Rinker will represent the PGA of America in the Championship. All three qualified through the LPGA Teaching and Club Professional Championship.

This is a tremendous opportunity, as we partner with KPMG and the LPGA to increase awareness of our brands, and continue to grow the game of golf.

During the week, KPMG also will conduct a Leadership Summit on development, advancement and empowerment of women, both on and off the golf course. The PGA will be well represented by PGA Secretary Suzy Whaley and Independent Director Dottie Pepper, who will serve on the KPMG Leadership Advisory Council, along with other notable business leaders.

Player Development

As we are all preparing our Player Development programs for 2015, please see a few measurable numbers below that you can compare with your program. Whether you have a Get Golf Ready (GGR) program or you've tailored a Player Development program that fits the needs of your facility, these figures are encouraging:

2014 Get Golf Ready:

4,217 Certified GGR Facilities (15% increase from 2013)

2,610 Active Facilities (9% increase from 2013)

37.9 Students Per Facility (5% increase over 2013)

98,900 GGR Students (15% increase over 2013)

Participant Engagement:

Participant Profile:

62% women

21% minority

88% have very little golf experience

35% never played before

31% played only a few times

22% played occasionally

98% say GGR met or exceeded expectations

Retention:

Percentage of GGR graduates still playing/practicing in 2014:

2010 – 62%

2011 – 67%

2012 – 73%

2013 – 79%

2014 – 86%

With all of your efforts over the past few years, we are starting to move the needle and make a difference!

Please feel free to call or email me if you have any questions. Have a great start to the golf season!

Sincerely,

Kyle Heyen, PGA
National PGA Director, District 9

2015 PGA Golf Professional Compensation Survey

Be a part of one of the most important tools for the PGA of America, and for the Employment Consultants to use to enhance the job and compensation!

Top reasons why every active Rocky Mountain PGA member and apprentice should complete the 2015 PGA Compensation Survey:

- Provides you with valuable data for negotiating with your employer.
- Provides you with information for budgeting and hiring PGA staff.
- Allows you to evaluate your current situation relative to PGA Professionals at similar facilities
- Provides data to help PGA sections and the PGA employment team when working with employers to upgrade PGA compensation
- You can create custom compensation reports using the interactive report tool on PGALinks

MSR Credits & Survey Deadline

❖ You may earn up to two (2) MSR credits by completing this survey ** A maximum of five MSR credits can be earned in one cycle year for completing National/Section Surveys and/or PerformanceTrak data input

❖ **Deadline is March 23, 2015**

HOW MUCH ARE YOU WORTH?

PGA GOLF PROFESSIONAL
COMPENSATION STUDY
GET STARTED NOW



Sign up today to host your team!



Step 1: Visit <http://www.pgajrleaguegolf.com/usa/index.html>

Step 2: Click the "host a team" button on the top right hand corner of the screen (right next to the Facebook and Twitter symbols and right above the "video" tab).

Step 3: Fill out the information asked for. After filling out the information, you will want to log in to your team page to create your team (note your username will always be your email address).

Step 4: Congratulations! You have officially registered for PGA Junior League Golf. Now it is time to begin putting your team together. To begin signing up families go to your team page and click where it says "send registration" to send off your registration for families to sign up for your team.

COMPLIMENTARY ONLINE EDUCATION



The PGA of America is offering ten videos from the 2014 Business Center Theatre at the PGA Merchandise Show at PGALinks.com. Completion of each video will result in either one or two MSR credits in the PGA Education/Meeting category. For those members still needing credits, this is a great opportunity to fulfill these requirements at no cost.

As a reminder, the current PDP cycle ends on June 15, 2015. Please contact the Section Office if you have any questions regarding your MSR status.

winn 
GRIPS



Golf Pride



LAMKIN
GOLF GRIPS

Softspikes



navika
USA Inc



**Chris Jenkins, Greg Jenkins
& Charley Carlson**

3602 S. Jason St
Englewood, Co 80110
800-321-7881 * 303-781-7881
www.jcgolfaccessories.com



The advertisement features a golfer in a blue shirt and black pants standing on a golf course. In the foreground, a large SkyCaddie TOUCH device displays a golf course map with various yardage markers (10, 356, 136, 275, 250, 225, 235). Below the device are two LINX watches: a black one showing 'LAYUP 256' and '100Y OUT', and a white one showing 'H9 p4 159' and '148 - 170'. The background shows a lush green golf course with trees and a body of water.

SkyCaddie®

A SkyCaddie For Every Golfer

- Unmatched Accuracy
- Preloaded Courses
- Intelligent Automation
- Ready-to-Play
- FREE Companion App

skycaddie.com

©2015 SkyHawke Technologies LLC. All Rights Reserved..

SPONSORS

 Charley Carlson	 Scott Larsen, PGA	 Scott Larsen, PGA	 Gary Spinelli Cliff Jones Matt Seare	 Scott Larsen, PGA
 Tim Walsh Ethan Schofield	 Randy Homer Mike Daly Erwin Huffer	 Scott Larsen, PGA	 better water. pure and simple.	 Scott Larsen, PGA
 Scott Larsen, PGA	 Greg Jenkins Charley Carlson	 Scott Larsen, PGA	 Scott Larsen, PGA	 Mercedes-Benz
 Scott Stephens	 Scott Stephens	 Lori Putnam, PGA	 Scott Larsen, PGA	 Andy Hollister, PGA
 Mark Beuerman Brian Bolton	 PGA of America	 PGA National	 Supporting Sponsor of PGA of America Professional Tournaments PGA	 RBS WorldPay
 Paul Calabrese	 SOUTHWORTH Development LLC	 Mike Worden Larry Barber Kevin Neff	 Jeff Petersen, PGA	 Jeff Parsons John Johnson Phil Deimling Jeff Smith
 Brad Racine Terry Outzen, PGA Lloyd Putnam				