2015 SUMMER — ROCKY MOUNTAIN SECTION PGA



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HUFF & ABELS, EAMES & ANDERSON CONQUER PRO-PRO SHOOTOUT

PGA Professionals Rob Huff, from Eagle, ID, and his partner, Zach Abels, from Twin Falls, ID, won the 2015 TaylorMade-adidas, Ashworth Golf and Adams Golf Rocky Mountain Section PGA Pro-Pro Shootout, supported by The PGA TOUR, OMEGA and SkyCaddie. Their 23-under-par, 54-hole total of 187 was good for a single shot victory over PGA Professional brothers Preston and Brandon Otte of Twin Falls, Idaho. The top two teams lead the competition going in to the final round with identical two-round scores of 16-under-par 124. Huff and Abels carried the day firing a final round of 63 to take the title by a single shot.

In the Senior Division, Tom Anderson, PGA Head Professional at Laurel Golf Club in Laurel, MT, with his partner, PGA Director of Golf Bob Eames from Yellowstone Country Club in Billings, MT, also held on for a one-shot victory over Denny Howell, PGA, from Eagle, ID, and his partner, Buster Whitney, PGA, from Caldwell, ID. Anderson and Eames used their second round of 61 to propel them to their single-shot victory.

The first two rounds of the 54-hole Shootout were played on Monday, May 18th and the formats were four-ball stroke play and scramble. The final round was played on Tuesday, May 19th and the format was modified alternate shot. Forty-five two-person professional teams competed from the Rocky Mountain Section PGA. Pinecrest Golf Club in Idaho Falls, Idaho, served as the host site for the event.

The Rocky Mountain PGA would like to thank John Johnson, Territory Sales Manager of TaylorMade and Adams Golf and Jeff Smith of adidas and Ashworth Golf for the Title sponsorship. Appreciation is also extended to SkyCaddie representative Andy Hollister, PGA, Greg Jenkins of JC Golf Accessories, The PGA TOUR and OMEGA for supporting this event. The Rocky Mountain PGA also thanks Tim Reinke, PGA Head Professional at Pinecrest Golf Club and his hospitable staff for hosting the championship.



John Johnson, Rob Huff, Zach Abels, Jeff Smith



Jeff Smith, Bob Eames, Tom Anderson, John Johnson

ARNOLD "HANK" HANEKE INDUCTED INTO RMSPGA HALL OF FAME



Hank Haneke with Arnold Palmer

Arnold "Hank" Haneke (1918-1994), former longtime head professional at Hillcrest Country Club in Boise, Idaho, was known for his devotion and gentlemanly demeanor. Haneke was the head professional at Hillcrest from 1954 to 1981. In 1982, his final year in the employ of Hillcrest, he became the Superintendent of Golf.

All those who remember him claim "Hank" to have

been a gentleman and very conscious of his role as a daily representative of his family, his club and the PGA. He was a very formal and congenial man and was a person that people grew to love and respect. In his 28 years at Hillcrest he saw great changes to both the city of Boise and the club. He was a leader in transforming Hillcrest into one of the finer clubs in the northwest. A diminutive man, he left a large footprint in his wake.

He was a gifted teacher and his students included the great Olympian and multiple LPGA Tour titlist Babe Didrikson Zaharias. Haneke's excellence involved growing junior golf while at Hillcrest. He mentored many young people and produced several PGA Members, some of whom are still active in the Association and the industry. After his retirement from Hillcrest he continued to teach and did so at Quail Hollow Golf Course in Boise, Riverside Country Club in Bozeman, Mont. and in Palm Springs, Calif.

Haneke was active within his community and profession and received numerous awards and accolades both inside and outside the golf industry. He earned recognition within the Rocky Mountain Section by winning several awards including Golf Professional of the Year, the highest honor awarded on a yearly basis within the Section, the Teacher of the Year Award and the Bill Strausbaugh Award for his contributions in improving PGA member employment and club relations. He was recognized as a Distinguished Citizen by the Idaho Statesman in 1968 and was a member of the Boise Rotary Club, Masonic Lodge

No. 60, the Chamber of Commerce and was a member of the Southminster Presbyterian Church.

Haneke was born in Wallowa, Oregon in 1918 and lost his mother at an early age. He attended high school in Le Grande, Oregon and he began his lifelong love of and career in golf as a caddie at Le Grande Country Club. He turned professional at the age of 15 and became a member of the PGA of America on Valentine's Day in 1946.

He became the head professional at Le Grande in 1935 and then moved to Baker, Oregon, serving as both head professional and golf course superintendent. Haneke's tenure at Baker was brought to a close when he joined the United States Navy in 1938. He served throughout World War II on the USS Ranger and remained in the Navy throughout the war.

While on shore leave he met his future wife Lee when she visited Arnold's friend and crewman who happened to be her brother. A whirlwind courtship commenced and they were married when he was again on shore leave on August 10, 1942. The marriage produced three children; George, Sylvia and David and lasted for over 50 years.

After the war and before beginning his Hillcrest tenure he worked as the head professional at Leesburg (Florida) Country Club and at Fountain Head Country Club in Hagerstown, Maryland. Serious back problems curtailed his playing and Haneke once spent nine months in a cast from his neck to his toes. He again suffered a serious back problem while at Hillcrest but maintained an excellent playing ability. He worked his way through two separate spinal fusion procedures.

He was a fine player as demonstrated by his win in the 1965 Rocky Mountain Section PGA Championship. His victory was a feat at that time as the Section included what is now the entire Utah Section PGA and Las Vegas, Nevada. Haneke qualified for and competed in the 1966 PGA Championship, played at Firestone Country Club in Akron, Ohio.

Mr. Haneke died on January 3, 1994, and the size of his funeral procession caused the closing of four city blocks. This signified the reverence for Mr. Haneke that is still pronounced among his family, friends and those who knew him.

NEW OFFICERS IN PLACE FOR RMSPGA

The election of Section officers was held during the May 17th annual meeting of the Section and the following were elected to two-year terms: James Brown, President; John VanVleet, Vice President and Dave Carollo, Secretary. David Snyder will serve as Honorary President and the Board also includes Brett Cordingley, Dustin Ames, Lucas Brick, Eddie Kavran, Ryan Troxel and Mike Duquette.

NEW RMSPGA FOUNDATION SCHOLARSHIP RECIPIENTS ANNOUNCED

The Rocky Mountain Section PGA Foundation has named fifteen students, twelve Snake River Chapter Larry Malone recipients and three Yellowstone Chapter recipients, as Scholarship Award winners for 2015. The 2015 Rocky Mountain Section PGA Foundation Scholarship Award winners are: Kaily Beatty, Elko, Nevada; Sean Benson, Billings, Montana; Calvin Burton, Boise, Idaho; Hannah Drake, Pocatello, Idaho; Cooper Felton, Buhl, Idaho; Sydney Gunn, Cody, Wyoming: Jordan Higham, Shelley, Idaho: Janae Hudson, Lander, Wyoming; Graysen Huff, Eagle, Idaho; Ashlee Huggins, Weiser, Idaho; Matthew Hurd, Weiser, Idaho; Braden Luper, Filer, Idaho; Natalie Mullins, Eagle, Idaho; Ian Pattani, Elko, Nevada; and Stephen Reinke, Idaho Falls, Idaho. Each Rocky Mountain Section PGA Foundation Scholarship Award winner will receive \$1,000 to assist with expenses related to his or her college education for the 2015-2016 academic year.

The Rocky Mountain Section PGA Foundation's Scholarship Award is awarded annually to collegebound high school seniors based on academic achievement, community and extracurricular activity, leadership, financial need and involvement and contribution to the game of golf. Participants in the Snake River Chapter Larry Malone Scholarship Pro-Am and the Laurel (Montana) Golf Club and Yellowstone Country Club (Billings, Montana) Pro-Ams contributed to the scholarship fund of the Foundation. Additional support was provided by Keegan Bradley, Pepsi Beverage Company, the Montana State Golf Association and individual contributors and donors. National Car Rental was a sponsor of the Larry Malone and Yellowstone events. The Scholarship Program has awarded over \$275,000 to deserving youth over the past 41 years.

"Thank you to all those who participated in our events and all those entities who otherwise provided support for our scholarship program," states Vaughn Jenkins, PGA, executive director, Rocky Mountain Section PGA. "We are pleased to be able to provide scholarships for these young people as they continue their education and wish them great success in their academic endeavors," adds Jenkins.

NATALIE MULLINS & CARSON BARRY ARE JUNIOR RMSPGA CHAMPIONS





Natalie Mullins

Carson Barry

Carson Barry of Eagle, Idaho and Natalie Mullins also from Eagle, won the 2015 Rocky Mountain Junior PGA Championship presented by Under Armour and Genesis Networks Thursday, June 18, 2015 at Juniper Hills Country Club in Pocatello, Idaho.

By winning the boys' and girls' divisions respectively, Barry and Mullins qualified for the 40th Junior PGA Championship presented by Under Armour and Genesis Networks, Aug. 3-6, at Miramont Country Club in Bryan/College Station, Texas. Barry, 15, posted a final-round 67 for a two-day total of 6-under-par, 136 and a 2-stroke victory over Hunter Ostrom also of Eagle, Idaho. Mullins, 17, had a final-round 79 for a two-day total of 12-over-par, 154 and a 1-stroke victory over Kinsley Bonfilio of Boise, Idaho.

The Junior PGA Championship, Presented by Under Armour and Genesis Networks, is open to one boy and one girl champion from each of the 41 PGA Sections, champions of the nine PGA Junior Series events, select national junior tournaments conducted throughout the year and special invitees who have yet not reached their 19th birthdays as of the final round of the championship.

The Junior PGA Championship has traditionally been a stepping-stone for many of today's PGA and LPGA Tour professionals as well as current

collegiate stars. Past Junior PGA Championship competitors who have gone on to successful professional careers include: Inbee Park, Luke Guthrie, Trevor Immelman, Cristie Kerr, Justin Leonard, Hunter Mahan, Michelle McGann, Phil Mickelson, Grace Park, Dottie Pepper, Jordan Spieth, Lexi Thompson, David Toms, Michelle Wie and Tiger Woods.

A special thank you goes to Rick Deacon, PGA Head Professional at Juniper Hills Country Club and the staff for the hospitality shown to all participants.

PGA REPORT FROM KYLE HEYEN, PGA, DISTRICT 9 DIRECTOR

Over the past few years, the golf industry has seen numerous negative articles on the decline of the game. PGA of America staff, with the lead coming from our CEO Pete Bevacqua, spend countless hours in promoting the efforts of PGA Professionals growing the game of golf, in order to negate the impact of these stories.

During the Masters, Pete was on the State of Golf panel hosted by *Forbes Magazine*, along with:

- •Mike Davis, Executive Director of USGA
- •Tim Finchem, PGA Tour Commissioner
- •Steve Mona, CEO of World Golf Foundation
- •Mike Whan, LPGA Commissioner

These leaders spoke directly on the economic health of the business of golf. Below are Pete's comments from that panel discussion.

What is your view of golf for 2015?

Golf is on a positive turn, and it is encouraging to see golf participation rates start to produce positive momentum, especially among youth. We're making an impact across all demographics through key initiatives, such as Get Golf Ready, PGA Junior League, and Drive, Chip and Putt.

The PGA of America is bullish on the golf industry based on some key trends:

- 1. Development of the next generation of golfers
- 2. Industry's commitment to making golf more welcoming

Led by our 28,000 PGA Professionals, the number of youth golfers has grown by 29% to 3.1 million golfers. Our recent acquisition of PGA Junior League Golf elevates our youth commitment. PGA Junior League participation nearly doubled last year to more than 17,000 boys and girls.

What did you hope to accomplish with National Golf Day, April 15?

By communicating the PGA of America's mission of serving our Members and growing the game of golf, we show that our PGA Professionals are leaders in golf and in their communities. It is imperative we promote golf's nearly \$70 billion annual economy, \$4 billion annual charitable impact, environmental value and fitness benefits.

Another critical component to our meetings on National Golf Day will bring awareness to programming we deploy to grow the game of golf. Get Golf Ready has grown exponentially over the past year. The industry wide initiative is now comprised of 62% women and 21% minorities, with 88% who participated in 2014 having little or no golf experience. There were more than 99,000 students in Get Golf Ready in 2014 and a growth rate of 15% in its sixth year.

(National Golf Day is an annual event where our leadership spends the day at the United States Capitol with our country's leaders).

This is an example of the day-to-day work that goes in fulfilling the mission of the PGA of America for serving the member and growing the game of golf.

PGA PerformanceTrak

One of the best tools that we have at our fingertips is PGA PerformanceTrak.

Like you, at times it is a challenge to find a few minutes in our busy day to add another item to the list. However, the information you input on PerformanceTrak can make a difference. The data collected that is current and from PGA Professionals give our PGA Staff and leadership more positive information to share and educate the golfing public, in order to change the perception of the decline in golf.

PerformanceTrak data also can be used as your Financial Management Resource for your facility. By reporting and accessing PerformanceTrak, you can obtain:

- Service to assist you with benchmarking your golf facility's performance against your market
- Monthly and year-to-date tracking, which provides you with insights on where you stand and where you need to act
- Access to local, regional and national trends
- Reporting to support business decisions, employer updates and financial planning

If you have any questions, please feel free to contact Paul Metzler, Senior Director of Research at the PGA of America.

Member Benefits

As a PGA member, you are entitled to receive some incredible discounts from sponsors of the PGA of America including:

- Mercedes-Benz USA (Official Patron) -Receive up to a \$4,000 discount on a purchase or lease on a new automobile.
- OMEGA (Official Patron) Receive up to a 20% discount on time pieces.
- Samsung (Official Patron) Discounts available on televisions, tablets, cameras and other consumer electronics at Samsung.com.
- National Car Rental (Official Partner) -Sign up for Emerald Club, and receive discounts on car rentals.
- KitchenAid (Official Partner) Receive substantial discounts by registering and visiting their website.
- TruGreen (Official Licensee) Receive up to 20% off lawn care.

If you visit the Member Benefits section of PGA.org, you will find additional information, as well as purchasing programs for these partners. If you have any questions, please feel free to email me at kah57@me.com.

Sincerely,

Kyle Heyen, PGA National Director, District 9

TOURNAMENT REGISTRATION

Registration is now open for the following tournaments:

- 2015 RMSPGA Senior Professional Championship/Section Senior PGA Championship
- 2015 National Car Rental RMSPGA Assistant Championship
- 2015 Rocky Mountain PGA Professional Championship/Section Championship

All entry for these tournaments is to be made either by calling PGA MISC at (800) 474-2776, or online by clicking on the respective logos on our website. You may also enter online at www.pgalinks.com or www.pgatournaments.com.

DRIVE, CHIP AND PUTT QUALIFIERS **ADVANCE TO SUB-REGIONALS**



Ridgecrest Golf Club (Nampa, ID) and The Powder Horn (Sheridan, WY) recently hosted the local qualifiers for the 2015 Drive, Chip and Putt Championship. The DRIVE CHIP & PUTT following successful qualifiers will advance to the sub-regional competition to be held August 8th at

Promontory Ranch Golf Course in Park City, Utah:

Ridgecrest Golf Course Qualifiers

(Ages 7-9)

Sara Andrus, Meridian, ID; Chloe Singpraseuth, Meridian, ID; Maci Sutton, Boise, ID; Russell Larson, Emmett, ID; Hunter Sutton, Boise, ID; Reagan Dickens, Star, ID.

(Ages 10-11)

Tea Uranga, Wilder, ID; Chloe Kartchner, Meridian, ID; Natalie Stacey, Boise, ID; Von Wasson, Nampa, ID; William Strong, Boise, ID; Landen Gerrish, Boise, ID.

(Ages 12-13)

Grace Singpraseuth, Meridian, ID; Kate Stacey, Boise, ID; Kelli Ann Strand, Challis, ID; Ryan Grove, Nampa, ID; Jake Slocum, Meridian, ID; Cole Wasson, Nampa, ID.

(Ages 14-15)

Hailey Potter, Idaho Falls, ID; Jadyn Sutton, Boise, ID; Emily Elliott, Nampa, ID; Carson Barry, Eagle, ID; Jake O'Neil, Parma, ID, Avery Falash, Boise, ID.

The Powder Horn Golf Club Qualifiers

(Ages 7-9)

Shelbi Gardner, Big Horn, WY; Camryn Wager, Sheridan, WY; Violet Wilailuck, Billings, MT; Hayden Johnson, Thermopolis, WY; Evan Zeilstra, Sheridan, WY.

(Ages 10-11)

TaeLyn Faigle, Casper, WY; Kadence Fischer, Billings, MT; Sophia Spiva, Casper, WY; Hadley Johnson, Thermopolis, WY; Parker Paxton, Riverton, WY; Peyton Wasson, Gillette, WY.

(Ages 12-13)

Libby Gardner, Big Horn, WY; Halle Vandersloot, Bozeman, MT; Ellie Williams, Big Horn, WY; Wilson Brockie, Fort Washakie, WY; Hardy Johnson, Thermopolis, WY; Siam Wilailuck, Billings, MT.

(Ages 14-15)

Caleigh Essert, Torrington, WY; Caleb Myers, Lewistown, MT; Brian Rohde, Casper, WY; Burk Shaw, Gillette, WY.

SHORT SHOTS

Edward Oliver, PGA, is now at Teton Pines CC in Jackson, WY, as their assistant professional.

Yellowstone Club, Big Sky, MT, has named Connor Tanberg, PGA, as their assistant professional.

Congratulations to Ted Babcock, PGA, Valley View Golf Course in Bozeman, MT. Ted recently was elected to membership in the PGA of America.

Shooting Star, Teton Village, WY, has welcomed Richard Wehringer, PGA and Robert Mercer, B-8, to their staff as assistant professionals.

Caleb Cox, B-8, has joined the staff at Hillcrest Country Club, Boise, ID, as assistant professional.

Kevin Quinn, PGA, has joined 3 Creek Ranch in Jackson, WY, as the assistant professional.

Welcome to Birch Criswell, PGA Life Member Retired, Twin Falls, Idaho.

David Hardison, PGA Head Professional at Targhee Village Golf Course, Driggs, ID, was recently elected to membership in the Quarter Century Club of the PGA of America, having served the association with 25 years of membership.

ANNUAL DUES REMINDER

Annual membership dues for PGA Fiscal Year 2015/2016 must be paid by July 1, 2015 to avoid suspension and assessment of the late fee. If payment has been submitted, your 2016 membership card should be mailed to you 10-14 days following payment. Log in to PGALinks.com or PGALi

VOLUNTEERS NEEDED FOR ALBERTSONS BOISE OPEN

The Albertsons Boise Open is coming up the week of July 8-12 at Hillcrest Country Club, Boise, Idaho, and we are still in need of volunteers to help with starting, scoring and providing ten minute instruction tips at our RMSPGA booth. If you have time to volunteer and would like to get a good start on your MSR credits for this cycle, please contact Laurie at the Section Office.





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